At a time when journalistic practices are being disrupted due to the repercussions of the Covid-19 health crisis, CFI, in partnership with the Lebanese media outlet Daraj and Tunisian media outlet Barr al Aman, is offering journalists from the Arab world online meetings and resources to provide them with some possible tools to adapt.

“Ama baad”, an Arabic expression meaning “and after”, evokes, beyond the strictly health aspect of this crisis, the desire to “move forward” to analyse its effects on our societies and enable journalists to better report on its consequences.

AIM
To offer online meetings to Arabic-speaking journalists during the crisis period caused by the Covid-19 pandemic.

FOR WHOM?
Arabic-speaking community journalists from CFI and its partners.
WHEN?
From June 2020 to August 2020.

HOW?

- Weekly meetings in the form of online conversations, with specialists (sociologists, economists, etc.), intended for Arabic-speaking journalists.
- Creation and leadership of a Facebook group, in order to provide a space for discussions, primarily in Arabic, between journalists from the region and to relay content related with the topics covered.
- Content production support, for media outlets and journalists in the region, for content likely to be presented and discussed during the “Ama Baad Conversations”.

3 months

€100,000

11 countries

EXPECTED RESULTS

- Establishing connections between journalists in Arabic-speaking countries and sharing of experiences;
- Improved coverage, by the media outlets in those countries, of complex subjects linked to the consequences of the health crisis.

CFI, the French media development agency

CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Development” programme helps media organisations to take ownership of development issues (education, health, gender) by strengthening the relationship of trust between journalists and civil society.

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