ANTS’UM

Ants’um (meaning “transition” Armenian) supports the media in the period of democratic transition that Armenia has been going through, since the “Velvet Revolution” of 2018. The initiatives of this 18-month project are focused on legal journalism, solutions journalism and combating fake news, with particular attention being placed on how the media deal with issues relating to gender equality.

AIM

To strengthen the role played by the media and journalists during the transition to democracy.

FOR WHOM?

- Journalists working for online media outlets and public television channel
- Parliamentarians in charge of the discussions for structuring the media sector
- State University journalism teachers
- Students at the TUMO Center for Creative Technologies
WHEN?
From July 2019 to December 2020

HOW?

▷ **Online journalism training courses** for teachers of the Faculty of Journalism and for TUMO Center students (as part of a project to set up an online media outlet for young people).

▷ **Mentoring the media**: workshop on online media business models for around a dozen journalists and media managers; customised support for media outlets on optimising the use of social media, mobile journalism, video animation and editing, archive development, monetisation, etc.

▷ **Training courses for producing content**: workshops on legal journalism and on solutions journalism, supporting the production of multimedia content (in partnership with “RFI speaks Armenian”), workshop on fake news for journalists.

▷ Participation of journalists to the **International Journalism Conference in Tunis** in October 2020 and **study trip to France** for the Armenian parliamentary group in charge of the discussions on media regulation.

**EXPECTED RESULTS**

18 months

▷ Improved digital journalism training provided to students.

▷ Digital transition of six media outlets stepped up.

▷ Diversification of the news offered by the Armenian media, in particular through the processing of judicial developments and the advancement of solutions journalism, with priority being given to women’s issues.

**CFI, the French media development agency**
CFI provides support to media organisations as development actors across several continents. A subsidiary of France Médias Monde and an operator of the French Ministry of Europe and Foreign Affairs, the agency is currently working on around 30 projects that fall under three major programmes: Media and Governance, Media and Enterprise, Media and Development.

The “Media and Governance” programme tackles democratic governance issues, notably by strengthening the rule of law, media plurality, the ethical conduct of public debates and the search for pluralistic and high-quality information.

**Contact**
Christophe PROVINS / Project Manager
Tel: +33 (0)1 40 62 32 59 / cps@cfi.fr

[cfi.fr](http://cfi.fr)