Press Release

Paris, 4 September 2017

Marc Fonbaustier named CFI’s Deputy Managing Director

CFI’s Chairman and Managing Director, Jean-Emmanuel Casalta, has appointed Marc Fonbaustier to the position of Deputy Managing Director. He starts his new role on 4 September 2017. This appointment forms part of the new set-up put in place for CFI, which since 27 June 2017 has been a wholly owned subsidiary of France Médias Monde.

Marc Fonbaustier studied at the French National School of Administration (ENA) and the Paris Institute of Political Studies, and served as the French Ambassador to Togo from 2014 to 2017. Aged 53, he has held various French diplomatic posts, predominantly in Europe and Asia. Between 1999 and 2001, he served as a Counsellor at the French Permanent Representation to the European Union, where he was in charge of relations with the European Parliament, most notably during the French Presidency of the Council in 2000. He rounded off his diplomatic career in Europe by serving as a political adviser to the French Embassy in Rome, Italy from 2001 to 2004. He was Minister Counsellor at the French Embassy in India from 2006 to 2009, and then the French Consul General in Hong Kong and Macao from 2009 to 2011. He spent the following three years (2011 to 2014) working for the Crisis and Support Centre of the French Ministry of Europe and Foreign Affairs, as the Deputy Director of the Situation Centre.

About CFI
A subsidiary of France Médias Monde, CFI is committed to developing the media in Africa, the Arab world and South-East Asia. The agency first of all identifies and analyses what is required, and then works tirelessly alongside media organisations and the professionals who run them, together with members of civil society, all of whom are fighting for inclusive and democratic news in their country. CFI is currently conducting around 30 projects which come under four major programmes: Media & Pluralism, Media & Business, Media & Development and Media & Human Resources. These projects are mainly funded by the French Ministry of Europe and Foreign Affairs, as well as by the European Union, the Agence Française de Développement (AFD) and UNESCO.

www.cfi.fr/en

About France Médias Monde
France Médias Monde, the group in charge of French international broadcasting services, comprises the trilingual 24-hour news TV channel France 24, the international radio station RFI, and the universal Arabic-language radio station Monte Carlo Doualiya. From Paris, they broadcast to the world in 15 languages. The group’s journalists and its network of correspondents offer viewers, listeners and internet users comprehensive coverage of world events, with a focus on cultural diversity and contrasting viewpoints via news bulletins, reports, magazine shows and debates. Its workforce is made up of 66 different nationalities. RFI, France 24 and Monte Carlo Doualiya boast a combined weekly audience of over 100 million viewers and listeners (as measured in less than a third of the countries in which they broadcast). The websites of the group’s three media outlets attract 35 million visits a month (2017 average), with close to 40% of all articles being in languages other than French. Together, they have 60 million followers on Facebook and Twitter (as at July 2017). France Médias Monde is the parent company of CFI, the French media cooperation agency, and is one of the shareholders of the French-language universal TV channel TV5MONDE.

Press contacts

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