Paris, 31 August 2017

CFI becomes a 100% subsidiary of France Médias Monde

On 27 June 2017, in line with the government's decision to strengthen ties between CFI and France Médias Monde with a view to centralising international media expertise in the field of development aid, CFI became a 100% subsidiary of France Médias Monde.

CFI's General Meeting, chaired by Marie-Christine Saragosse, France Médias Monde CEO, appointed a new CFI Management Board, composed of:

Four representatives from France Médias Monde:
- Jean-Emmanuel Casalta, Director, Strategy and Development
- Thierry Delphin, Director, Administration and Finance
- Cécile Mégie, Director, RFI
- Marc Saikali, Director, France 24

Four state representatives:
- Jean-Christophe Donnellier, inter-ministerial representative, International Technical Cooperation
- Augustin Favereau, deputy director for culture and the media, Culture, Teaching, Research and Networks Directorate of the Ministry of Europe and Foreign Affairs
- Sébastien Mosneron Dupin, MD, Expertise France
- Alain Verninas, deputy representative, Programmes and Operators, General-Directorate for Globalisation, Ministry of Europe and Foreign Affairs

Jean-Emmanuel Casalta, in parallel with his duties as Strategy and Development director of France Médias Monde, was appointed CFI's Chairman. On 1 July, he succeeded Jérôme Cathala, Chairman of the Management Board, and Etienne Fiatte, CFI's MD.

CFI was previously owned by France Télévisions (75%) and Arte France (25%).

About CFI
A subsidiary of France Médias Monde, CFI is committed to developing the media in Africa, the Arab world and South-East Asia. The agency first of all identifies and analyses what is required, and then works tirelessly alongside media organisations and the professionals who run them, together with members of civil society, all of whom are fighting for inclusive and democratic news in their country. CFI is currently conducting around 30 projects which come under four major programmes: Media & Pluralism, Media & Business, Media & Development and Media & Human Resources. These projects are mainly funded by the French Ministry of Europe and Foreign Affairs, as well as by the European Union, the Agence Française de Développement (AFD) and UNESCO.

www.cfi.fr/en
About France Médias Monde

France Médias Monde, the group in charge of French international broadcasting services, comprises the trilingual 24-hour news TV channel France 24, the international radio station RFI, and the universal Arabic-language radio station Monte Carlo Doualiya. From Paris, they broadcast to the world in 15 languages. The group’s journalists and its network of correspondents offer viewers, listeners and internet users comprehensive coverage of world events, with a focus on cultural diversity and contrasting viewpoints via news bulletins, reports, magazine shows and debates. Its workforce is made up of 66 different nationalities. RFI, France 24 and Monte Carlo Doualiya boast a combined weekly audience of over 100 million viewers and listeners (as measured in less than a third of the countries in which they broadcast). The websites of the group’s three media outlets attract 35 million visits a month (2017 average), with close to 40% of all articles being in languages other than French. Together, they have 60 million followers on Facebook and Twitter (as at July 2017). France Médias Monde is the parent company of CFI, the French media cooperation agency, and is one of the shareholders of the French-language universal TV channel TV5MONDE.

Press contacts

Oxygen – Annabel Fuder – Tel.: 01 84 02 11 29 – cfimedias@oxygen-rp.com
CFI – Julien Gueit – Tel.: 01 40 62 32 64 – igt@cfi.fr