CFI ON THE GROUND IN JORDAN

Press Release

May 2017
CFI is committed to developing the media in Africa, the Arab world and South-East Asia. The French media development agency first of all identifies and analyses what is required, and then works tirelessly alongside media organisations and the professionals who run them, together with members of civil society, all of whom are fighting for inclusive and democratic news in their country.

CFI’s teams have initiated 30 projects forming part of four major programmes: Media & Pluralism, Media & Development, Media & Enterprise, and Media & Human Resources.

**KEY FIGURES 2016**

- **1,970** expertise transfer days
- **160** actions on-the-ground
- **2,400** professionals from the South trained
- **K€ 8,329** spent on expertise activities
6 PROJECTS

Providing support to the Jordanian Media

Under the “Support to media in Jordan” UNESCO program, this project is divided into two parts: the first aims to adapt the journalism courses of two large Jordanian universities to developments in the journalism profession and to the new requirements of the media; the aim of the second is to strengthen the skills of active journalists by means of professional training sessions at international standards.

In partnership with

Funded by

Roya TV

CFI supports the improvement of Roya TV programs quality and the creation of new programs, with two objectives: conquer more viewers and attract new advertisers.

In partnership with

Funded by

PRODEMO Media

The media section of the PRODEMO project aims to develop and enhance the interactions between the media with the House of representatives, the Independent electoral commission (IEC) and the political parties. The project also aims to deepen the role of civil society in contributing to democratic governance and policy-making.

In partnership with

Funded by

Qudra

The aim of this project is to facilitate the dissemination of information between assistance structures and organisations and the recipient Syrian citizens and host communities in three countries (Jordan, Lebanon, Turkey), particularly concerning issues of legal assistance and protection.

In partnership with

Funded by
**SafirLab**

The aim of Safirlab is to reinforce Arab countries in their political transformation by encouraging young people (aged between 20 and 30) who are working for change and involved in projects related to issues of civil society and the media.

**Ebticar Media**

EBTICAR-Media (E-Booster for Technical and Innovative Contents in the Arab Region, which also means “innovation” in Arabic) has set itself as a target to sustain the development and organisation of online media in Morocco, Algeria, Tunisia, Libya, Egypt, Palestinian territories, Jordan, Syria and Lebanon, through the award of subsidies for the most innovative proposals.