TERMS OF REFERENCE

TRAINING AND MENTORING DATA EXPERT

“Digital Story telling for climate change in Myanmar” training program

August 2020 to February 2021
Yangon, Myanmar

Background and Justification

CFI is a French media cooperation agency mainly funded by the French Ministry of Foreign Affairs and International Development, and is responsible for coordinating and implementing public aid policy for promoting and enhancing the media in developing countries. CFI is currently involved in around thirty projects that fall within three major programmes: media and governance, media and enterprise, media and development.

CFI is implementing a project called “Mekong Sustainable News” to implemented activities related to media in order to support better understanding and coverage of environment related issues, in the field of SDG’ achievement. The project is helping the coverage of scientific news in the following countries: Cambodia, Laos, Myanmar and Vietnam.

In Myanmar, CFI is partnering with Myanmar Journalism Institute (MJI) and the leading French NGO GRET to implement a training cycle aimed at training and mentoring 10 to 15 working journalists in Yangon to create compelling scientific mega stories. This training program will last from June to December 2020 and includes 5 training sessions and a mentoring process.

Objectives of the project

CFI’s main objective within the programme is to support digital journalism that will contribute to sustainable development in the Mekong region. CFI will simultaneously work on:

- Training courses on the basics of online journalism, paving the way for impactful online journalism writing skills, especially news related to sustainable development
- Tips and techniques on how to better engage audience through online story writing

CFI is looking for a Consultant or a team of consultants to perform the following tasks:

Scope of work

1. Prepare training modules in cooperation with MJI, GRET to train participants about digital visualizations tools for storytelling on specific topic linked to environment and sustainable development.
2. Compile specific datasets in Burmese language to be used by reporters when working on identified specific topics
3. Mentor participants to improve their digital and data-driven storytelling skills when necessary

Expected outcomes

- Training participants will be able to use the data in their stories and to use data visualization techniques for their multimedia news
- Develop 4 data sets and cooperate MJI for training modules for each topic of interest
- Cooperate with co-trainer(s) and share experiences;
• Coordinate with the scientists of the sector representing the research institutions upon recommendation from CFI and its partners;
• Consider facilitating a session which will be specifically focused on digital storytelling techniques
• Provide a summary report describing the process and main achievements of the assignment after each training session.

**Deliverables**

- Developing 5 training modules on data management as follow:
  - 4 training modules on data management linked to specific identified topics (1 day each – topics to be defined with MJI)
  - 1 training module on how to tell stories with data (2 days)
- Deliver coaching sessions for the participants to ensure each produce at least 2 mega stories online during the program
- Develop 4 workable datasets (one for each training session) based on participants interests with various sources, including scientists and experts recommended by CFI – and allow participants to understand how to navigate the data during the training sessions.
- Contribute 5 questions for the training program’s pre-test and post-test to evaluate participants’ data management skills.

**Timing and contract arrangements**

- The total duration of the assignment is 60 calendar days over a time period of four months from August 2020 to February 2021
- The draft training modules shall be provided for comments and approval 15 days after signing the contract. The consultant remains available to amend his/her training sessions upon coordination with MJI, GRET and CFI.
- Payment will be made upon validation of invoices from the consultant or team of consultant. Maximum amount for this service will be EUR 10 000, all inclusive.
- The Consultant shall report directly to Mrs. Yu Lwin Soe, CFI Project Coordinator in Myanmar (yulwinsoe@gmail.com).

**Tentative identified topics (will be better defined by the end of July)**

- Measurements of pollutions levels (water, air etc.) and their impact on human health
- Disaster Risk Reduction Management
- Environmental governance in the context of the 2020 General elections
- Food safety and environmental health (Agroecology)

**Qualification and Selection Criteria**

The Consultant shall meet the following criteria:

- Environment oriented background
- Extensive experience in Data journalism, Data knowledge and media relations
- At least 5 years of experience in developing training materials and delivering trainings especially for Data trainings
- Excellent knowledge of the environmental and sustainable development field, in particular existing problems and challenges
- Proficiency in Myanmar and English languages, working level of English among the members of the team
- Computer literacy is a must

*The Mekong: sustainable news project is implemented by CFI, the French Media Development agency, with the support of the French Ministry of Europe and Foreign Affairs.*
The Mekong: sustainable news project is implemented by CFI, the French Media Development agency, with the support of the French Ministry of Europe and Foreign Affairs.